

COMMUNIQUE

PIRAMAL MAHALAXMI
NEWSLETTER

Q1 ISSUE
FY-25



Artistic Impression

UNIQUE STORIES, NEWS AND UPDATES KEEPING YOU UP TO DATE
ON SOUTH MUMBAI'S PREMIER ADDRESS, PIRAMAL MAHALAXMI.

A WARM WELCOME

TO

PIRAMAL MAHALAXMI



..... Welcome to Communiqué's Q1 edition of FY-25, your window into the world of Piramal Mahalaxmi and Piramal Realty's flourishing portfolio.

As Mumbai's skyline evolves, so does our commitment to crafting exceptional living spaces. This issue highlights Piramal Mahalaxmi's progress, South Mumbai's infrastructural leaps, and Piramal Realty's recent triumphs.

We're proud to share our recent project updates and details on the "Fabulously Furnished Residence" campaign, featuring our exquisite 31st-level South Tower show apartment. The completed Coastal Road Phase 2 and Metro's South Mumbai integration mark a new era of connectivity, enhancing your Piramal Mahalaxmi investment.

At Piramal Realty, we experienced an incredibly dynamic and exciting quarter, as we delivered our first tower in South Mumbai, Aryan at Piramal Aranya, unveiled Vana phase at Revanta in Mulund & inaugurated the Iskcon Temple at Piramal Vaikunth & much more.

We invite you to explore these pages and hope this communicate informs and inspires.

..... The Piramal Mahalaxmi Team

ELEVATING LUXURY FLOOR BY FLOOR

..... Construction at Piramal Mahalaxmi continues its swift ascent, bringing your vision of elevated living closer to reality with each passing day.



At Piramal Mahalaxmi, we're meticulously crafting a legacy of luxury, with excellence evident in every aspect of our progress:

The North Tower rises steadily as it completes L52.

The Central Tower has reached Level 50, offering breathtaking views of Mumbai's skyline.

The South Tower is now topped out & nearing possession, with P0 and P9 lobbies completed.

The Helix Clubhouse — a sculptural heart, is now structurally complete with 100% RCC work complete.

The numbers behind our progress are as impressive as the results:

22,983

Metric tonnes of reinforcement bars form your future home's skeleton

1,91,700

Cubic meters of concrete shape your aspirations

25.90

Million safe man-hours demonstrate our commitment to excellence

Additionally, we're proud to announce a monumental achievement:

100 Million Safe Man-hours across our organization.



This milestone underscores our unwavering commitment to safety and excellence, setting a new industry standard.



Artistic impression

ELEVATING VALUE WITH FABULOUSLY FURNISHED LUXURY AT NO EXTRA COST

..... This quarter we launched "Fabulously Furnished Residences" campaign at Piramal Mahalaxmi. This campaign offered exquisitely designed homes at no extra cost for customers who booked during the campaign period.



Actual Shot



Actual Shot



Actual Shot

We also unveiled a Fabulously Furnished show apartment at South Tower where customers experienced:

Breathtaking panoramic views of the Mahalaxmi Racecourse.

Impeccable interior design, blending elegance with functionality.

Premium furnishings and finishes that epitomize luxury living.

Thoughtfully designed spaces catering to every need.

We are extremely thankful for the amazing response that customers showed towards this campaign & the value they attached to our offering. This encourages us to keep bringing innovative ideas to enhance customer's living experience at Piramal Mahalaxmi.

ELEVATING CONNECTIVITY SOBO'S INFRASTRUCTURE RENAISSANCE

..... Piramal Mahalaxmi's prime location is set to become even more coveted with two major infrastructure developments enhancing South Mumbai's connectivity.

With the inauguration of Coastal Road Phase II, the new girders have also been installed. The installation of a 25,000-ton girder connecting the southbound corridor to the Bandra Worli Sea Link marks a significant milestone. This engineering marvel, a first in India, will revolutionize coastal travel, with the northbound connection soon to follow.

Simultaneously, Metro 3's progress brings underground connectivity to South Mumbai. The line from Colaba to Seepz via Bandra positions Piramal Mahalaxmi at the heart of this transportation revolution.

KEY FACTS AND FIGURES

Coastal Road Network:

29.2 km length	₹15,000 crore project	70% travel time reduction
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Metro Line 3:

32.5 km underground	27 stations	Trains every 6 min. 40 sec.
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Experience unparalleled connectivity and luxury at Piramal Mahalaxmi— where your investment grows with Mumbai's evolution.

MAHALAXMI RACEOURSE FRONT-ROW SEATS TO VIP EVENTS

..... Steeped in history since 1883, the Mahalaxmi Racecourse has long been Mumbai's premier destination for equestrian elegance.



This iconic venue has evolved beyond horse racing, transforming into a vibrant cultural hub hosting world-class concerts and events.

Lately the racecourse has come alive with electrifying performances by global superstars like Ed Sheeran & pulsating festivals like Lollapalooza. From rock concerts to mesmerizing classical recitals, the venue has become synonymous with unforgettable entertainment.

At Piramal Mahalaxmi, you can experience the energy of live performances and the thrill of race day, all from the comfort of your own balcony, with iconic Mahalaxmi Racecourse as your personal stage.



PIRAMAL REALTY AN EXCITING & DYNAMIC QUARTER

..... Discover the latest milestones and achievements from Piramal Realty as we continue to redefine luxury living across Mumbai.

From prestigious awards ceremonies to landmark project launches and community initiatives, Piramal Realty remains at the forefront of innovation and elegance in real estate.



Our commitment to delivering unparalleled luxury living is already a reality for many

At Avyan, Piramal Aranya, residents have taken possession of their dream homes and are reveling in the Piramal lifestyle. The overwhelmingly positive feedback speaks volumes about our dedication to quality and customer satisfaction. Families are now enjoying the breathtaking views, world-class amenities, and the vibrant community that defines Piramal Realty developments.

Achieves Safety excellence:

Piramal Realty proudly announces its ISO 45001 Health & Safety Certification achievement. This certification reinforces Piramal Realty's leadership in prioritizing health, safety, and well-being within the real estate industry.



Let's delve more into the highlights:

Xtraordinaire Awards in Goa

We celebrated the Xtraordinaire Awards for our select channel partners who have significantly contributed and ascended the incentive ladder. This shimmering event took place over three days in Goa's Taj Exotica, where we celebrated & felicitated our exceptional achievers for their invaluable contributions to the business.



Unveiling the Luxe & Platino - A Car Incentive Programme

The Luxe & Platino programme is an annual car incentive ladder for our select partners, and it stands as one of our most aspirational initiatives. In April, we unveiled our FY-25 ladder with great fanfare at the St. Regis Hotel.



Piramal Revanta's Raynav Tower Launch

Introducing Raynav, the fifth tower of Piramal Revanta in the newly launched phase at VANA in Mulund, showcasing our most luxurious residences yet.



Inauguration of Sri Sri Radha Govindadeva Mandir

Partnering with ISKCON, we inaugurated the Sri Sri Radha Govindadeva Mandir at Piramal Vaikunth, Thane, fostering a vibrant spiritual community with weekly visits of approximately 75,000 devotees.



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THANK YOU

FOR YOUR CONTINUED SUPPORT.
STAY TUNED FOR THE NEXT ISSUE OF COMMUNIQUÈ.



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